

PIN POINT

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The Newsletter of
Partners Investing in Nursing's Future
PartnersInNursing.org

**"If you want to go fast, go alone.
If you want to go far, go together."
—An African Proverb**

PARTNERS INVESTING IN NURSING'S



future



A FINAL MEETING THAT WAS UPLIFTING, A LEGACY THAT INSPIRES PRIDE

BY MARYJOAN LADDEN AND NICHOLE MAHER

THE FINAL NATIONAL MEETING of *Partners Investing in Nursing's Future* (PIN) was an inspirational and gratifying event. The gathering brought together many of the accomplished, dedicated leaders in nursing, philanthropy, and other sectors who made PIN such a great success. More than 75 people from 34 partnerships traveled to Phoenix to participate in person, but every partnership was there in spirit and represented in some way.

As the final reports and evaluations are completed, every PIN partner should take immense pride in the program's extraordinary accomplishments.

And while the PIN cohorts may be done, many groundbreaking and accomplished partnerships forged by this program will endure. On **page 5**, you'll see descriptions of a variety of PIN legacy materials that you can access and share.

And PIN itself is still here, through the middle of this year, to share its legacy and to serve as a resource that our partners and many allies can use to take this work to the next level and apply lessons learned to new and emerging challenges. PIN's remarkable program officer, Renée Jensen Reinhardt (renee@northwesthealth.org), remains available to answer questions and help partners disseminate information about and continue their work.

PIN's impact is often represented visually on a map, with pin-like icons pointing to the locations around the United States, and in the Pacific Islands, where partnerships took root, thrived, and grew into



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FEELING THE POWER OF PARTNERSHIPS

Leadership and Legacy: The Power of Partnerships: It was the final national meeting for *Partners Investing in Nursing's Future* (PIN), but it hardly marked the end of the PIN story. From several crossover events PIN shared with the Future of Nursing: *Campaign for Action* Summit, which was held in conjunction with PIN's meeting in November at the Arizona Biltmore in Phoenix, to a collection of sessions and social events designed to celebrate PIN's achievements and its lasting impact, *The Power of Partnerships* demonstrated that PIN's presence will be felt for many years to come.

"PIN was a great idea, but it wasn't an easy idea," said Susan B. Hassmiller, PhD, RN, FAAN, senior adviser for nursing at the Robert Wood Johnson Foundation (RWJF), recounting the genesis of PIN a decade ago as a groundbreaking collaboration between RWJF and the Northwest Health Foundation (NWHF). She praised the NWHF for its willingness to forge a regional-national alliance and lend its expertise on local foundations to RWJF.

"We knew it was an experiment in grantmaking that could have amazing results, and it did, and that's very exciting," said PIN national advisory committee member Dorothy Powell, EdD, RN, FAAN, clinical professor emeritus at the Duke University School of Nursing. She participated in site visits to choose PIN's first of six cohorts. "It's interesting how much you learn from the community, and how much the community learns from you."

During a panel featuring observations from PIN's evaluators, Linda Norman, DSN, RN, FAAN, told the audience that "communities really learned what the value of nursing is" as a result of PIN. "Each partnership has created models that others can follow, and nursing has learned so much about philanthropy."

"Philanthropies changed from responsive grantmakers to conveners," added Sherril Gelmon, BSc, MHSc, DrPH. "Philanthropies became much more collaborative and realized how much more they could do in their communities."

The meeting's final day included a panel, "The Magnificent Sixty-One," representing some of the remarkable work accomplished by PIN partnerships.

"PIN gave nursing a voice that wasn't there before in our part of Washington state," said Pacific Lutheran University nursing professor



Nichole Maher, left, Renée Jensen Reinhardt and Maryjoan Ladden at PIN's final national meeting.

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positive forces for change. When you look at the map, we urge you not to think in the past tense—that PIN *was* here. PIN still *is* here, in so many ways, in so many communities. And the program office itself is here, too, for a while longer, to encourage PIN's lasting impact in any way we can. We're happy to hear from you.

Maryjoan Ladden, PhD, RN, FAAN, is a senior program officer at the Robert Wood Johnson Foundation

Nichole Maher, MPH, is president and CEO of the Northwest Health Foundation

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Susan B. Hassmiller, left, and Dorothy Powell.

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Terry Miller, PhD, MSN. “Now there are more people who should be at the table who weren’t there before.”

Attendees also heard a keynote address from Jonathan Peck, MA, president and senior futurist at the Institute for Alternative Futures. “Evolution is no longer a biological process,” Peck said. “It’s a cultural process that relies on our capacity for love, joy, faith and awe. Who better than nurses to lead this change to better health? They have this capacity.”

“PIN represents the change we need,” he added. “It’s very powerful. You are the leaders who will shift our social values. Can you do it alone? No. But we can do it together.”

At the meeting’s close, RWJF Senior Program Officer Maryjoan Ladden, PhD, RN, FAAN, said, “It’s sad to be together for the last time, but hopefully the relationships and partnerships will continue to thrive for the community and for our health.”

SEE MORE PHOTOS FROM
PIN’S FINAL MEETING:

<http://eyes2see.pixieset.com/partnersinnursing/>



SEE WHAT PIN PARTNERS HAD TO SAY
IN THE VIDEO BOOTH:

<http://vimeo.com/114926098>



DOWNLOAD VALUABLE INFORMATION FROM THE WIKI NOW

The PIN Wiki is available through June 30. Be sure to log on before then at <http://wiki.partnersinnursing.org> to access any of the materials you’d like to keep on hand.



“You are the leaders who will shift our social values. Can you do it alone? No. But we can do it together.”

JONATHAN PECK, MA

PIN 1-6 EVALUATIONS REFLECTIONS

REFLECTIONS ON THE PIN-6 EVALUATION

By Paul Jellinek, PhD, Principal, Isaacs/Jellinek

OVER THE PAST THREE YEARS, it has been my great pleasure and privilege to evaluate—and get to know—11 remarkable PIN-6 partnerships as they have worked to implement key messages and recommendations from the Institute of Medicine’s (IOM’s) landmark report, *The Future of Nursing: Leading Change, Advancing Health*. As I watched these partnerships struggle to overcome the many obstacles and challenges that they faced, I was repeatedly struck by the extraordinary energy and personal commitment of so many of the partners—including the nurses, the foundations, and the other stakeholders—to the vision and the goals that they had set out to achieve under their PIN-6 grants. Some of them have moved mountains, while others have at least climbed to the tops of those mountains and discovered what lies ahead.

PIN Partners from Nursing

It is clear that many of the nurses felt truly liberated and energized by the IOM report. The prestige of both the Institute of Medicine and the Robert Wood Johnson Foundation, together with the challenging but always supportive guidance provided by the Northwest Health Foundation, lent new weight to their concerns, validated their efforts, and helped many of them to break new ground on issues on which progress had long been stalled.

While not always easy, the involvement of other key stakeholders from outside of nursing was also a powerful shot in the arm, helping the nurses to see the challenges before them in new ways and to consider solutions that previously may not have occurred to them. In fact, one of the most valuable takeaways for the nursing profession from the PIN-6 experience may well be a new awareness of the tremendous value and power of reaching out beyond nursing to the many others who also have a clear stake in its future.

PIN Partners from Philanthropy

Many of the participating foundations—especially the lead foundations—also seemed to find the PIN-6 experience exhilarating, casting them into an entirely new leadership role that went well beyond simply responding to proposals and writing checks. And for a national foundation like the Robert Wood Johnson Foundation, it may well be that the real payoff from partnering with these local and regional foundations is not so much the dollars that have been leveraged (although the match ratio in PIN-6 was more than 2 to 1) as it is their unique capacity to actively engage the key local and regional

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stakeholders without whom the problems of greatest concern to the national foundation often cannot be solved. In my experience, this particular benefit of local/regional funding partnerships has not always been fully appreciated—either by national funders or by their local and regional partners.

Future Possibilities

Perhaps a large-scale PIN-style partnership with the nation's local and regional foundations, who know their communities and all the key players intimately, together with nurses, who remain the nation's most trusted profession, could play a pivotal role in enabling

the Robert Wood Johnson Foundation to establish a lasting Culture of Health on a nationwide scale.

Additional PIN-6 partnership and project lessons learned and evaluation findings can be reviewed by accessing the *PIN-6 Final Evaluation Report*:
<http://www.partnersinnursing.org/wp-content/uploads/2015/01/PIN-6-Evaluation-Report-Year-Three-Final-Report.pdf>.

SPREAD THE WORD ABOUT PIN'S LEGACY

PIN LEGACY COMPENDIUM

After nine years of hard work and multiple lessons learned, the PIN team has assembled a Legacy Compendium that includes highlights from each of the 61 partnerships, three in-depth project case studies, and a map depicting the extraordinary reach of the PIN partners. Download it at

<http://www.partnersinnursing.org/wp-content/uploads/2014/12/PIN-Legacy-Compendium.pdf>.

VIDEOS

PIN has commissioned educational, inspiring videos about the program's work and accomplishments, including two partner-specific videos—one focused on the work of the 2006 Michigan partnership and the other focused on the 2011 Massachusetts/Rhode Island partnership:

- [PIN Legacy Video](#)
- [Nursing for Life in Michigan: RN Career Transition Program](#)
- [Building a Regional Institute for Inter-Professional Education](#)

please note, videos autoplay

PIN BLOGS

The Robert Wood Johnson Foundation Human Capital Blog featured a series of posts on "The Legacy of PIN," highlighting perspectives on PIN's work in [Arkansas](#), [New Hampshire](#), [New York](#), [North Carolina](#), and the [Pacific Islands](#). We encourage you to like them on Facebook and tweet about them to your colleagues and friends.

NURSING OUTLOOK

The journal *Nursing Outlook* published a comprehensive look at PIN, "A Transformative Program, Ahead of Its Time," by RWJF's Maryjoan Ladden and NWHF's Nichole Maher, in the November–December issue. Access it at no charge through February 11 at <http://authors.elsevier.com/a/1QFO76IYmQj5q>.

KEY DATES

FEBRUARY

American Association of Colleges of
Nursing Faculty Development Conference
Nashville, Tennessee • February 12–14

Presidents' Day • February 16

MARCH

Grantmakers in Health Annual
Conference on Health Philanthropy
Austin, Texas • March 4–6

Council on Foundations Philanthropy
Week in Washington
Washington, District of Columbia • March 16–20

Mardi Gras and St. Patrick's Day • March 17

American Association of Colleges of
Nursing Spring Annual Meeting
Washington, District of Columbia • March 22–25

APRIL

Easter Sunday • April 5

American Organization of Nurse
Executives Annual Meeting
Phoenix, Arizona • April 15–18

Council on Foundations Annual Meeting
San Francisco, California • April 26–28

MAY

Collective Impact Forum Funders Convening
New Orleans, Louisiana • May 4–6

Center for Effective Philanthropy
National Conference
San Francisco, California • May 20–21

Memorial Day • May 25

JUNE

American Nurses Association Ethics Symposium
Baltimore, Maryland • June 4–5

Grantmakers for Effective Organizations
Learning Conference
Boston, Massachusetts • June 10–11

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Paul Jellinek at PIN's final national meeting.

PIN-6 Lessons Regarding Implementation of the IOM Future of Nursing Recommendations

(excerpts from PIN-6 Final Evaluation Report)

1. Tangible progress in implementing IOM recommendations, key messages and related issues that were targeted by the PIN-6 partnerships is feasible.
2. Non-nurse stakeholders—and especially local and regional foundations—should be actively sought out and engaged in the implementation of the IOM recommendations.
3. Future efforts to implement the IOM recommendations must allow sufficient time for stakeholders to establish relationships of trust with one another.
4. It may be advisable to provide additional empirical evidence to nurse leaders and other stakeholders who are leading the implementation of the IOM recommendations.
5. Implementation of the IOM recommendations requires funding.
6. There is value in having clear goals with quantitative targets in order to focus the efforts and energies of the partnership.
7. Full implementation of the IOM recommendations may require action at the state or federal level and thus cannot be accomplished by local or regional partnerships on their own.



PARTNERS INVESTING IN NURSING'S
future

NWHF

NORTHWEST HEALTH
FOUNDATION



Robert Wood Johnson Foundation